

**TO: All Councillors**

**SUBJECT:** Removing Fees and Charges to Councils Cold Water Chlorinated Pools during the 2017/2018 summer school holidays.

**DATE:** 5 December 2017

A Notice of Motion has been lodged by Cr. Petreski ahead of the Ordinary Council Meeting of **12 December 2017**.

Consistent with Clause 9.16.5 of Council's Code of Meeting Practice, the following formation is provided to assist Councillors with their considerations.

**Table 1** provides a summary of the current income from cold water chlorinated pools and hence, the potential impacts of the proposal to remove fees and charges to Council cold water chlorinated pools during the 2017/18 summer school holidays.

**Table 1: Chlorinated pools income for 2016/17**

	Sept.	Oct.	Nov.	December	January	Feb.	Mar.	Apr.	Total \$
Warilla	NA	NA	4,020	5,536	11,982.18	8,239.94	1,731.74	NA	<b>31,509.86</b>
Oak Flats	156	6,660	12,449.71	10,864.52	13,851	11,647	5,106	917.67	<b>61,652.57</b>
Albion Park	NA	NA	5,670.25	8,454	14,172.75	6,304	931.10	NA	<b>35,531.10</b>

A review of the 2016/17 pools attendance over the Summer school holidays and the income received was approximately \$40,000 over this period from entry fees.

This figure does not include the cost associated with annual passes, dive school and permanent lane bookings which may need to be refunded in part, if a proposal to remove fees was to proceed, these reductions are estimated to be up to \$10,000.

**Attachment 1** to this memo provides a snapshot of the increasing pool attendance since the introduction of Fees in **2010**.

Pool staff have also provided anecdotal feedback that since the introduction of fees the following changes have occurred at the pools. This feedback is:

1. Higher levels of cleanliness
2. Reduction in pool vandalism
3. Reduction in verbal and physical attacks on staff
4. Increased positive customer feedback
5. Increased water quality
6. Pools are now seen as a family friendly environment
7. Increase in pool opening times
8. Reduction in first aid incidents

Over the summer period Council will be holding an open day at each pool. Warilla is open to the public free on 18 December 2017, Albion Park is 5 January 2018, Oak Flats is 12 January 2018. Council's lifeguards have also worked with Councils Community Connections youth

services, and provided a program of visiting local schools and providing education on swim safety. As part of that program approximately 750 free single entry passes have been issued to local children and these are currently being used across the three pools.

A summer family pass was recently introduced which costs \$240 and allows unlimited entry for two adults and all children registered on their Medicare card (Summer for cold water pools is defined as mid-September until early May). Other Fees are outlined below in **Table 2**.

**Table 2: 2017/18 Summary of swimming pool fees and charges (\$)**

	Adults	Concession	Family	Spectator
General Admission (\$)	4	2	8	Free
Annual Pass	240	120	480	N/A
Summer Pass	120	60	240	N/A
25 swim Pass	75	38	N/A	N/A
10 swim Pass	30	15	N/A	N/A

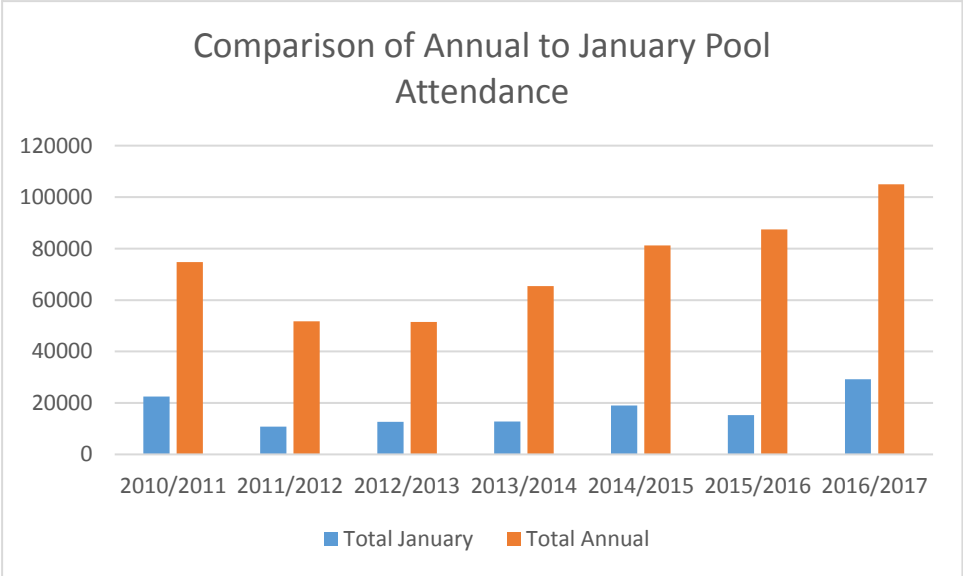
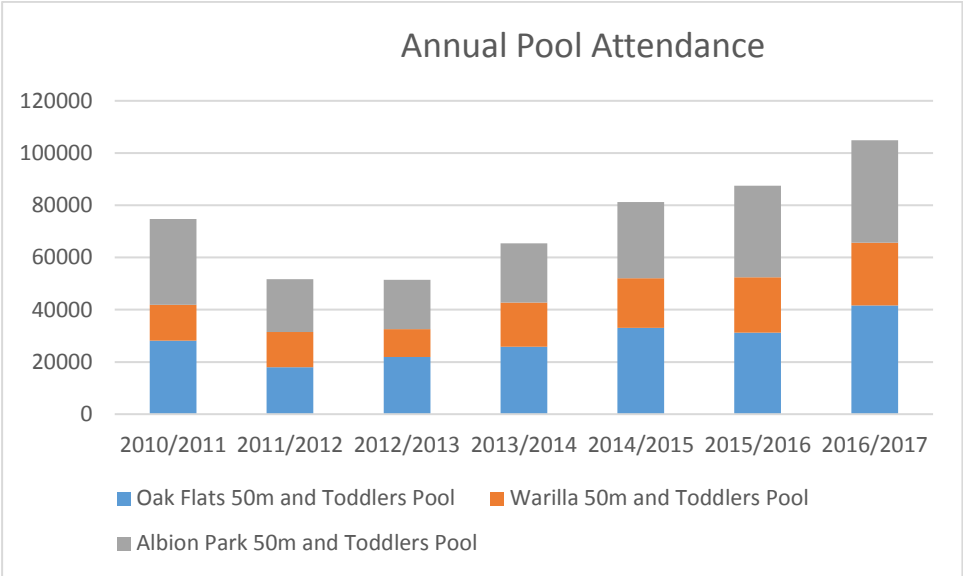
Fees and charges are considered on an annual basis through the Operational Plan. Council needs to consider user pay principles which are a balance between the capacity of customers to pay, maintaining levels of service, community benefits and ensuring the pool operations are financially sustainable.

If Councillors have any questions in this regard, could they please be referred to me in the first instance?



**Carey McIntyre**  
**General Manager**

**Attachment 1: Pool attendance with introduction of fees and charges.**



**Attachment 1: (Continued) - Pool Attendance**

<b>Albion Park 50m and Toddlers Pool Attendance Figures</b>						
	November	December	January	February	March	Total
2009/2010	4750	3400	5309	2200	2006	<b>17665</b>
2010/2011	6110	3597	12670	8228	2313	<b>32918</b>
2011/2012	6092	2758	4642	5250	1497	<b>20239</b>
2012/2013	4684	2917	5677	3546	2081	<b>18905</b>
2013/2014	5548	5107	4708	5696	1596	<b>22655</b>
2014/2015	6371	6037	7738	7067	1995	<b>29208</b>
2015/2016	10254	6948	6275	8928	2568	<b>34973</b>
2016/2017	7674	11118	9047	8372	3025	<b>39236</b>

<b>Warilla 50m and Toddlers Pool Attendance Figures</b>						
	November	December	January	February	March	Total
2010/2011	3244	4757	3333	2328		<b>13662</b>
2011/2012	2760	2631	2962	4314	837	<b>13504</b>
2012/2013	1000	2813	2504	3060	1214	<b>10591</b>
2013/2014	3073	3151	3563	5731	1432	<b>16950</b>
2014/2015	4680	3464	5162	4444	1253	<b>19003</b>
2015/2016	5265	3664	4060	6891	1357	<b>21237</b>
2016/2017	6724	3260	7173	4837	2063	<b>24057</b>

<b>Oak Flats 50m and Toddlers Pool Attendance Figures</b>										
	September	October	November	December	January	February	March	April	May	Total
2009/2010		2000	7000	9000	4581	3664	2485	652		<b>29382</b>
2010/2011		1131	4254	4392	6452	5428	3276	3276		<b>28209</b>
2011/2012		101	1033	4500	3196	3929	2887	1871	419	<b>17936</b>
2012/2013	90	785	2165	4222	4440	4791	4537	916		<b>21946</b>
2013/2014	401	2827	3643	3601	4501	6459	3767	601	15	<b>25815</b>
2014/2015	538	3844	5108	3705	6052	8511	4854	393		<b>33005</b>
2015/2016	111	2210	6051	3749	4921	8756	3078	2371		<b>31247</b>
2016/2017	42	1294	7460	7432	12932	8965	3272	242		<b>41639</b>